

ORDER



Orders	Order / Rev:	709680		
	Alt Order #:	06297468		
	Product Desc:	OBAMA SCHED A		
	Estimate:	1671	WUSA	
	Flight Dates:	08/26/12 - 08/30/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	08/24/12 / 08/24/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT

Agency	Name:	Greer Margolis Mitchell/ Pol		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3050 K St NW	Billing Cycle:	WEEKLY
		Washington, DC 20007	Agency Commission:	15%

Advertiser	Name:	Obama/D/President		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-Presidential,Political,PL-Federal	Order Separation:	00:15:00
	Priority:	P-5	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/20/12	08/26/12	1	\$4,000.00	\$3,400.00	August 2012	1	\$4,000.00	\$3,400.00	0.00
08/27/12	09/02/12	17	\$22,350.00	\$18,997.50	September 2012	17	\$22,350.00	\$18,997.50	0.00
					Totals	18	\$26,350.00	\$22,397.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUSA	08/26/12	08/26/12	Sun Prime D The Mentalist	CM	10-11P	-----S	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
UNDCVR BOSS															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
		Week: 08/20/12	08/26/12	-----S		1	\$4,000.00	0.00							
E 2	WUSA	08/27/12	08/30/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	MTWT---	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
9 NEWS AT NOON															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	MTWT---		3	\$1,200.00	0.00							
E 3	WUSA	08/27/12	08/30/12	9 News @ 5p 9 News @ 5p	CM	5-6p	MTWT---	:30	3	\$800.00	P-1	0.00	NM	3	\$2,400.00
9 NEWS AT 5PM															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	MTWT---		3	\$800.00	0.00							
E 4	WUSA	08/27/12	08/30/12	9 News @ 6p 9 News @ 6p	CM	6-630p	MTWT---	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
9 NEWS AT 6PM															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	MTWT---		3	\$1,200.00	0.00							
E 5	WUSA	08/27/12	08/30/12	CBS This Morning CBS This Morning	CM	7-9a	MTWT---	:30	5	\$350.00	P-2	0.00	NM	5	\$1,750.00
CBS THIS MORNING															
		Start Date	End Date	Weekdays		Spots/Week	Rate	Rating							

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